

## SDN Sales University:

### **"How to Effectively Communicate Your Sales Message"**

Presented by: The Sales Development Network & Datakinetics

#### Are you communicating with **Sales Language** to increase sales?

Using **Sales Language** is the most effective way to communicate your message to clients and prospects. A sales message written with **Sales Language** will grab your prospects attention, help them identify with their own problems and recognize that you may have the answer or solution that

they have been searching for. So again I ask you, are you using **Sales Language** to more effectively communicate with your clients and prospects and increase your sales? On Thursday, August 14, 2008, you will have the opportunity to make the power of **Sales Language** work for you.



I am Alex Milne, Sales Trainer and President of the Sales Development Network. I have worked with hundreds of local, regional and national clients to build successful sales programs that improve sales skills and increase sales results. Now I would like to help you. This is your invitation to become a better sales person by joining me for **SDN Sales University: "How to Effectively Communicate Your Sales Message"**.

In this two hour, interactive work shop, you will learn to create a sales message that grabs attention, builds interest and provides you with the ability to increase your sales. Using **Sales Language**, you will create your own personal sales message, draft an attention grabbing sales letter and learn to create sales driven marketing messages that improve the effectiveness of your sales campaigns and promote profitable sales growth. Here are the all important details:

**Course Fee: \$50 including training materials and a light dinner**

**Registration by Phone: (330) 505-1551 in advance only!**

**When: Thursday, August 14, 5:30pm – 7:30pm**

**Where: Datakinetics Training Facility,  
8531 Market Street Boardman, Ohio 44513**

*Here is to your success!*

*The* Sales Development Network  
Sales Consulting, Training, & Coaching